

INVOICE

Remit Address:



KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888

Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	7:25 AM	NMSNTV02AC	\$100.00		1
	All			Th	06/28/12	:30	7:30 AM	NMSNTV02AC	\$100.00		3
	All			F	06/29/12	:30	7:30 AM	NMSNTV02AC	\$100.00		2
2	All	KRQE News 13 @Noon	12p-1230p		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	12:10 PM	NMSNTV02AC	\$175.00		2
	All			Th	06/28/12	:30	12:14 PM	NMSNTV02AC	\$175.00		1
	All			F	06/29/12	:30	12:23 PM	NMSNTV02AC	\$175.00		3
4	All	CBS Evening News	5p-530p		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	5:00 PM	NMSNTV02AC	\$500.00		1
	All			Th	06/28/12	:30	5:00 PM	NMSNTV02AC	\$500.00		3
	All			F	06/29/12	:30	5:00 PM	NMSNTV02AC	\$500.00		2
7	All	Wheel of Fortune	M-F 630p-7p		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	6:52 PM	NMSNTV02AC	\$550.00		1
	All			Th	06/28/12	:30	6:38 PM	NMSNTV02AC	\$550.00		3
	All			F	06/29/12	:30	6:47 PM	NMSNTV02AC	\$550.00		2
13	All	Jeopardy	Sa 6p-630p		06/25/12 to 07/01/12	1x	-----S-				
	All			Sa	06/30/12	:30	6:11 PM	NMSNTV02AC	\$175.00		1
14	All	Wheel of Fortune	Sa 630p-7p		06/25/12 to 07/01/12	1x	-----S-				
	All			Sa	06/30/12	:30	6:42 PM	NMSNTV02AC	\$175.00		1
17	All	CBS Sunday Morning	8a-930a		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	8:31 AM	NMSNTV02AC	\$250.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	All	Face the Nation	930-10a		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	9:59 AM	NMSNTV02AC	\$500.00		1
19	All	Su KRQE News 13 @530p	530p-6p		06/25/12 to 07/01/12	2x	-----S				
	All			Su	07/01/12	:30	5:39 PM	NMSNTV02AC	\$175.00		1
	All			Su	07/01/12	:30	5:44 PM	NMSNTV02AC	\$175.00		2
20	All	Sun Prime Hour 1	6p-7p		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	6:40 PM	NMSNTV02AC	\$1,100.00		1
21	All	Sun Prime Hour 3	8p-9p		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	8:50 PM	NMSNTV02AC	\$1,200.00		1
22	All	Su KRQE News 13@10	10p-1035p		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	10:24 PM	NMSNTV02AC	\$500.00		1
23	All	Su 1030-1130p	1035p-1135p		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	11:16 PM	NMSNTV02AC	\$100.00		1
24	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	7:42 AM	NMSNTV02AC	\$100.00		3
	All			Tu	07/03/12	:30	8:35 AM	NMSNTV02AC	\$100.00		2
	All			W	07/04/12	:30	7:59 AM	NMSNTV02AC	\$100.00		4
	All			Th	07/05/12	:30	8:25 AM	NMSNTV02AC	\$100.00		1
	All			F	07/06/12	:30	8:54 AM	NMSNTV02AC	\$100.00		5
25	All	KRQE News 13 @Noon	12p-1230p		07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	12:23 PM	NMSNTV02AC	\$175.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	All	KRQE News 13 @ Noon	12p-1230p								
	All			Tu	07/03/12	:30	12:11 PM	NMSNTV02AC	\$175.00		5
	All			W	07/04/12	:30	12:15 PM	NMSNTV02AC	\$175.00		1
	All			Th	07/05/12	:30	12:10 PM	NMSNTV02AC	\$175.00		3
	All			F	07/06/12	:30	12:10 PM	NMSNTV02AC	\$175.00		4
27	All	CBS Evening News	5p-530p								
	All				07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	4:59 PM	NMSNTV02AC	\$500.00		3
	All			Tu	07/03/12	:30	4:58 PM	NMSNTV02AC	\$500.00		1
	All			W	07/04/12	:30	4:59 PM	NMSNTV02AC	\$500.00		5
	All			Th	07/05/12	:30	4:59 PM	NMSNTV02AC	\$500.00		2
	All			F	07/06/12	:30	5:22 PM	NMSNTV02AC	\$500.00		4
28	All	KRQE News 13 @ 530p	530p-6p								
	All				07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	5:46 PM	NMSNTV02AC	\$325.00		3
	All			Tu	07/03/12	:30	5:45 PM	NMSNTV02AC	\$325.00		2
	All			W	07/04/12	:30	5:53 PM	NMSNTV02AC	\$325.00		1
	All			Th	07/05/12	:30	5:53 PM	NMSNTV02AC	\$325.00		4
	All			F	07/06/12	:30	5:40 PM	NMSNTV02AC	\$325.00		5
29	All	Jeopardy	M-F 6p-630p								
	All				07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	6:28 PM	NMSNTV02AC	\$450.00		3
	All			Tu	07/03/12	:30	6:04 PM	NMSNTV02AC	\$450.00		1
	All			W	07/04/12	:30	6:23 PM	NMSNTV02AC	\$450.00		2
	All			Th	07/05/12	:30	6:22 PM	NMSNTV02AC	\$450.00		5
	All			F	07/06/12	:30	6:12 PM	NMSNTV02AC	\$450.00		4
30	All	Wheel of Fortune	M-F 630p-7p								
	All				07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	6:46 PM	NMSNTV02AC	\$550.00		3
	All			Tu	07/03/12	:30	6:42 PM	NMSNTV02AC	\$550.00		2
	All			W	07/04/12	:30	6:53 PM	NMSNTV02AC	\$550.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	All	Wheel of Fortune	M-F 630p-7p	Th	07/05/12	:30	6:43 PM	NMSNTV02AC	\$550.00		4
	All			F	07/06/12	:30	6:38 PM	NMSNTV02AC	\$550.00		5
31	All	M-F KRQE News 13 @10p	10p-1035p	07/02/12 to 07/08/12		5x	MTWTF--				
	All			M	07/02/12	:30	10:13 PM	NMSNTV02AC	\$700.00		2
	All			Tu	07/03/12	:30	10:13 PM	NMSNTV02AC	\$700.00		3
	All			W	07/04/12	:30	10:25 PM	NMSNTV02AC	\$700.00		1
	All			Th	07/05/12	:30	10:12 PM	NMSNTV02AC	\$700.00		4
	All			F	07/06/12	:30	10:26 PM	NMSNTV02AC	\$700.00		5
32	All	Tue Prime Hour 1	7p-8p	07/02/12 to 07/08/12		1x	-T-----				
	All			Tu	07/03/12	:30	7:44 PM	NMSNTV02AC	\$1,300.00		1
33	All	Tue Prime Hour 2	8p-9p	07/02/12 to 07/08/12		1x	-T-----				
	All			Tu	07/03/12	:30	8:38 PM	NMSNTV02AC	\$1,300.00		1
34	All	Wed Prime Hour 2	8p-9p	07/02/12 to 07/08/12		1x	--W----				
	All			W	07/04/12	:30	8:45 PM	NMSNTV02AC	\$1,200.00		1
35	All	Wed Prime Hour 3	9p-10p	07/02/12 to 07/08/12		1x	--W----				
	All			W	07/04/12	:00			\$1,200.00	See MG 35.2	1
	All			W	07/04/12	:30	9:20 PM	NMSNTV02AC	\$1,200.00	MG for 35.1 07/04	2
36	All	Thur Prime Hour 3	9p-10p	07/02/12 to 07/08/12		1x	---T---				
	All			Th	07/05/12	:30	9:37 PM	NMSNTV02AC	\$1,400.00		1
37	All	Fri Prime Hour 1	7p-8p	07/02/12 to 07/08/12		1x	----F--				
	All			F	07/06/12	:30	7:28 PM	NMSNTV02AC	\$800.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:



KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888

Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
38	All	Fri Prime Hour 2	8p-9p		07/02/12 to 07/08/12	1x	-----F--				
				F	07/06/12	:30	8:45 PM	NMSNTV02AC	\$900.00		1
39	All	Fri Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	-----F--				
				F	07/06/12	:30	9:34 PM	NMSNTV02AC	\$1,000.00		1
40	All	Jeopardy	Sa 6p-630p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	6:21 PM	NMSNTV02AC	\$175.00		1
41	All	Wheel of Fortune	Sa 630p-7p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	6:36 PM	NMSNTV02AC	\$175.00		1
42	All	Sat Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	9:40 PM	NMSNTV02AC	\$700.00		1
43	All	Sat Prime Hour 2	8p-9p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	8:28 PM	NMSNTV02AC	\$500.00		1
44	All	Sa KRQE News 13@10	10p-1035p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	10:23 PM	NMSNTV02AC	\$475.00		1
45	All	Jeopardy	M-F 6p-630p		06/25/12 to 07/01/12	1x	-----F--				
				F	06/29/12	:30	6:29 PM	NMSNTV02AC	\$700.00		1
46	All	Sa KRQE News 13@10	10p-1035p		06/25/12 to 07/01/12	1x	-----S-				
				Sa	06/30/12	:30	10:22 PM	NMSNTV02AC	\$475.00		1
47	All	KRQE News 13 @4p	4p-430p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
47	All	KRQE News 13 @4p	4p-430p		07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	4:22 PM	NMSNTV02AC	\$175.00		5
	All			Tu	07/03/12	:30	4:25 PM	NMSNTV02AC	\$175.00		1
	All			W	07/04/12	:30	4:29 PM	NMSNTV02AC	\$175.00		3
	All			Th	07/05/12	:30	4:22 PM	NMSNTV02AC	\$175.00		2
	All			F	07/06/12	:30	4:12 PM	NMSNTV02AC	\$175.00		4
48	All	KRQE News 13 @430p	430p-5p		07/02/12 to 07/08/12	2x	-T-T---				
	All			Tu	07/03/12	:30	4:41 PM	NMSNTV02AC	\$275.00		2
	All			Th	07/05/12	:30	4:52 PM	NMSNTV02AC	\$275.00		1
49	All	MonPrime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	M-----				
	All			M	07/02/12	:30	9:36 PM	NMSNTV02AC	\$1,700.00		1
50	All	Tue Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	-T-----				
	All			Tu	07/03/12	:30	9:42 PM	NMSNTV02AC	\$1,400.00		1
				Aired Spots	81						

Gross Total	\$39,150.00
Agency Commission	\$5,872.50
Net Amount Due	\$33,277.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$2,329.43
	\$35,606.93
Payment Terms 30 Days	

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.